

**Minutes from PTA General Board Meeting**  
**October 8, 2013**

**Members Present:** See attached attendance sheet

**Call to order:** Jennifer Tunnell, President

- Welcome and Introductions
- Approval of May 2013 General Board Meeting Minutes
- Approval of 2013/2014 Standing Rules
- Vote in Kelli Torrie as VP Programs - Enrichment
- Review of the Board's Fundraising Plan - copy of fundraising plan attached to minutes.
  - Kick off in October to coincide with Microsoft and Boeing Give Campaigns and will end October 31.
  - Asking for \$200 from each family (need 125 families to give \$200 in order to meet budget of \$25,000)
  - Anticipate receiving \$13,000 from other fundraising throughout the year for total budget needs.
  - Need \$38,000 next year for Science Specialist.
  - Plan going forward after the Ask is to focus on Affiliate programs (Amazon, PCC) especially with Holiday shopping season.
  - With no auction, there are special things that used to be available that are still possible fundraisers; the Classroom projects, Teacher Experiences, and Book Signings. The plan is to try to incorporate these events in other areas: The Classroom Projects to be offered in a Silent Auction during Art Night; Teacher Experiences either to be silent auctioned during International Night or to be offered in an online auction; Book Signings to be offered during the Spring Book Fair.
- Discussion of how donations can be made to the PTA during the Fall Ask: donations can be made in cash, check, or by credit card through PayPal.

**Treasurer's Report:** Phil Lucido, Treasurer

- Presented proposed budget changes to the membership. This included the purchase of a new sound system and monitor, and the inclusion of budget lines for National History Day.
  - Approval of including budget lines for NHD funds raised by teachers and students.
  - Approval of buying sound system for approximately \$1600. Will look into

property insurance.

- Income 2M: Other (Misc) (FR) Increased from \$200 to \$400
- Expense 5K: Other (Misc) (FR) Increased from \$30 to \$330
- Income 2S: NHD Donations (P) Increased from \$0 to \$3,000
- Expense 5L: NHD Donations (P) Increased from \$0 to \$3,000
- Expense 4G: Specialist Enrichment Funds Increased from \$600 to \$1,000
- Expense 5C: School Dance (P) Increased from \$7,000 to \$8,200

**Membership Update:** Melinda Haeffele and Kristina Maltoni, Co-VP's Membership

- On track with 222 members currently.
- Online membership sign-up capability is coming soon.
- Directories will be available mid-November for PTA members. In the future directories may be available through a password-protected online access rather than paper directories.

**Social Events Update:** Darin Benson, VP Social Events

- Fall Dance is coming soon (Nov. 1) and Darin still needs volunteers with ticket sales, concessions, and ticket takers at the door.

**Proposal for Talent Show:** Heather Arnold, Sunrise Music Specialist

- See attached proposal presented by Mrs. Arnold.
  - All students would have opportunity to audition and participate in talent show.
  - A Talent Show Committee of 2 - 3 parents is required to help get informational paperwork to students and community, send out applications and collect them, help organize chosen acts into a cohesive show, and help write the script for the student MC.
  - Talent Show is tentatively scheduled for May 30th.
- Several parents volunteered for Talent Show Committee.

**Meeting Adjourned**

**Next General Board Meeting: January 14, 2013**