

# Our October 2014 Fundraising Campaign Begins!

Calling all Sunrise families...we need your help to make this year's PTA fundraising month a success! Our goal is to raise \$25,000 by the end of October. This dollar amount, combined with affiliate programs (like PCC and Amazon), employer matching, generous annual donations and monthly payroll deductions, enables us to keep our current programming afloat. Our Science Program alone costs upwards of \$40,000 annually. Thanks to your generous support, last year we were able to raise over \$58,000!

This is a great time to give, as many employers will match your donations dollar-for-dollar. We are asking all families to contribute what they can afford to help us reach our goal. The suggested donation amount is \$200. That is less than \$17 per month to fund programs that are integral to our children's academic life.

In the past, we have relied upon small fundraising events and activities as well as a spring auction every other year. Now, we simply appeal directly to all Sunrise families to give what they can to support the many academic, artistic, musical and social programs that the Northshore School District cannot fund, such as:

## ***Science***

- Sunrise PTA funds the Science Program and lab classroom.
- Our school is uniquely privileged to offer students a science curriculum taught by a content specialist - an educator whose sole responsibility is to craft lesson plans and lab experiences that inform science learning. Both our science resources and delivery model are exclusive to Sunrise.
- The Science Program is now available to all students, kindergarten through 6th grade.
- Sunrise students consistently receive top scores in science on state tests, even when tracked in junior and senior high.
- We are at great risk to lose our dedicated Science Program in 2016 if we cannot provide the necessary funds each year. If we are not able to pay for this program on an annual basis, it will be permanently eliminated.

## ***Theater, Music and Dance***

- Sunrise PTA sponsors the fall musical theater production – our beloved school play.
- Produced in partnership with Studio East's ArtReach! program, we offer students a six-week after school residency, working with professionals to experience the collaborative effort, courage, and discipline required to engage in the performing arts.
- School Dance Week

## ***Fine Arts***

- Sunrise PTA funds our Art Docent program.
- With the help of dedicated parent volunteer educators, Sunrise provides students with not only lessons designed to foster their individual creativity and artistic skill, but additionally focuses on the history and significant cultural impact of the world's great visual artists.
- Sunrise PTA produces our annual Spring Art Night, a community celebration and showcase for the remarkable works of art our students produce throughout the year.

### ***School Library***

- Sunrise PTA offers significant financial support to our school's library, hosting guest author visits, sponsoring two book fairs annually, as well as supplementing the general library budget.

### ***And so much more....***

- Future playground improvements
- Math Club-Math Olympiad
- School assemblies
- Teacher classroom funds
- Family Fall Fiesta
- Skate Night, Bingo Night and other family events
- Before and after school enrichment programs
- And so much more!

Please, consider making your donation to the Sunrise PTA today. Working together, we can help make this campaign a success. Working together, we can help make Sunrise Elementary the very best it can be.

For more information on our fundraising efforts, employer match, affiliate programs and the many ways you can contribute, go to: [www.sunriseparents.org/fundraising](http://www.sunriseparents.org/fundraising) or email Melanie Muradian (melmuradian@hotmail.com) or Jennifer Thomson (jenn@spindrop.net).

### ***Ways You Can Give:***

1. ***Donate...and make a request to be matched.*** Send in your donation, then request an employer match through your Corporate Match program. Checks can be dropped off in the PTA Bin in the school office. Or donate online via Paypal on the Sunrise Elementary PTA website <http://sunriseparents.org/>. Simply click on the "Donate" button on the homepage.
2. ***Submit a payroll pledge through your organization's United Way or Giving Campaign.*** Contact your employer for more information. If you are a Microsoft Employee, email Jen Guadagno with any questions (*alias=jengua*)
3. ***Ask your employer to match your PTA volunteer hours.*** Some companies will match dollars for time you spend volunteering for an eligible charity. For instance, Microsoft will pay \$17/hour (annual minimum of 4 hours) to the Sunrise PTA for every volunteer hour. (*Please note, time you volunteer in the classroom is not eligible for a match as the Northshore School District is not a qualified charitable organization.*)
4. ***Start earning affiliate program dollars*** that go directly to your PTA through PCC, Amazon, Top Foods, Everything Party and more.

[www.sunriseparents.org/fundraising](http://www.sunriseparents.org/fundraising)

***Thank you!***